



CHAMBER MEMBERSHIP PACKET

821 S. Lake Road S. Suite 347 Scottsburg, IN 47170

812-752-4080

www.scottchamber.org

scottcom@c3bb.com

Scott County Chamber Member Benefits

Connect, Educate, Grow & Prosper



Chamber members connect with other businesses through networking opportunities. Network with other business people in the community in these win-win situations.

Stronger Together Ambassadors

Network with other businesses as part of a greater message. This is an online group to share collaboration and working together for the greater good. Luncheons held throughout the year.

Coffee with the Chamber

Join area business on the 3rd Wednesday of each month before work from 7:30-8:30, for Coffee with the Chamber. The location changes monthly depending on the host business.

Annual Dinner

Compete for the Small and Large Business of the Year and network with other Chamber businesses at the highly attended annual dinner. Chamber members receive a discount on tickets.



The Chamber is proud to partner with businesses to provide educational programs not only to our members but also to students at our area schools. As a Chamber member you are invited to participate in these educational opportunities.

Insurance

Learn how you can save money and provide insurance for your workers in your small business.

Ribbon Cutting

The Chamber Director will coordinate your grand opening and include a photo in the Chamber's media outlets and newsletter. This is a great way to begin your membership, connect with other businesses, and promote your business.

Golf Scramble

Whether you play or sponsor, the golf scramble provides exposure for your business and a good time for you as the Chamber raises money for its educational programs.

Maverick Challenge

This business challenge allows high school students to compete for prizes as they create a business proposal for a new product.



As a business, your goal is to grow and prosper. Let the Chamber assist you in this endeavor. Your Chamber membership offers you several ways to promote your business that will help you both grow and prosper.

Chamber Website

Your business will be added to the business listings and will link to your business website.

Online Directory

The most viewed page of our website provides great exposure with information about your business.

Newsletter

A monthly newsletter keeps you informed and also lets you share your business news with other Chamber members.

Marketing Package Options

Need help with marketing your business? Check out the Chamber marketing packages to see which one fits the needs of your business

Social Media Posts

Share social media posts about your business events with the Chamber Facebook page.

Chamber Events Calendar

Let everyone know what is going on with your business. Members can add events to the online events calendar.

Chamber Member List

As a Chamber member you can ask for a membership list to aid in connecting with other businesses.

Chamber Events

Get involved in your Chamber through these Chamber events. These are a great way to promote your business, network, and participate in the community. Look for more information in the Chamber newsletter, on the Chamber website, and on social media.

MEMBER BENEFITS

CONNECT

Coffee with the Chamber
Stronger Together
Ribbon Cutting
Annual Golf Scramble

EDUCATE

Free Marketing Session
Insurance Opportunity
Maverick Challenge
Ambassador

GROW & PROSPER

Chamber Website
Online Directory
Chamber Event Calendar
Social Media Posts



Scott County Chamber of Commerce

Membership Level Tiers & Benefits

	Basic Non-Profit Associate	Bronze	Silver	Gold	Platinum	Diamond
Annual Membership Investment	\$200/\$100/\$50	\$500	\$1,000	\$2,500	\$5,000	\$10,000
Support the Chamber mission of economic growth	✓	✓	✓	✓	✓	✓
Invitation to no-cost member only events	✓	✓	✓	✓	✓	✓
Access to the Chamber referral network	✓	✓	✓	✓	✓	✓
Representation for your business at local, state and federal government meetings	✓	✓	✓	✓	✓	✓
Opportunity to participate in various issue-specific Chamber committees	✓	✓	✓	✓	✓	✓
Opportunity to participate in regular, industry-specific roundtable discussions	✓	✓	✓	✓	✓	✓
New member recognition in newsletter, social media and on the site	✓	✓	✓	✓	✓	✓
Ribbon cutting for new and expanding businesses	✓	✓	✓	✓	✓	✓
Digital member identification	✓	✓	✓	✓	✓	✓
Stronger Together member	✓	✓	✓	✓	✓	✓
Online Business Directory Listing	✓	✓	✓	✓	✓	✓
Post news & events to Chamber site	✓	✓	✓	✓	✓	✓
Subscription to newsletter	✓	✓	✓	✓	✓	✓
Post member to member deals on site	✓	✓	✓	✓	✓	✓
Post job openings to site	✓	✓	✓	✓	✓	✓
Access to Chamber Mailing List	✓	✓	✓	✓	✓	✓
Access to Chamber Business email List	✓	✓	✓	✓	✓	✓
Enhanced Business Directory Listing		✓	✓	✓	✓	✓
Banner Ad on Directory page of site		✓	✓	✓	✓	✓
Access to ISBDC and SBA workshops (when requested & scheduled)		✓	✓	✓	✓	✓
Annual Dinner		1	2	4	6	8 - full table
Event Sponsorship Allowance		\$250	\$500	\$1,000	\$2,000	\$3,000
Workshops & Seminars		Most	Most	Most	Most	Most
Newsletter Recognition		✓	✓	✓	✓	✓
Radio Advertising Credit for 92.7 or 99.3		✓	✓	✓	✓	✓
Golf Outing			2	4	4	4
Banner Ad on Chamber homepage			✓	✓	✓	✓
Disc Profile			1	5	10	20
Logo and link on Chamber homepage				✓	✓	✓
Banner Ad on capable pages					✓	✓
Event Signage					✓	✓
Featured Event Sponsor					✓	✓
Monthly Use of MASP board room						✓
Radio Advertising Mentions with Chamber ads						✓
Logo on all Chamber printings						✓
Annual Value of Investment	Priceless	\$ 3,100	\$ 4,200	\$ 6,100	\$ 10,000	\$ 15,050

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Scott County Chamber Membership Application

Company Name: _____

Contact Name: _____ Position: _____

Physical Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Website: _____

Phone: _____ # of Employees: _____

Mailing Address: _____

Select Your Membership Tier

(See Membership Level Tiers and Benefits for details.)

Basic	Bronze	Silver	Gold	Platinum	Diamond
\$200	\$500	\$1,000	\$2,500	\$5,000	\$10,000

Please complete emails for all members to receive Chamber updates

NAME	EMAIL

The undersigned agrees to pay the membership investment listed above. The applicant agrees to abide by the Chamber bylaws, rules, and regulations, as well as operate in an honest and ethical manner. The applicant also agrees to communicate any changes in the business in regard to contact information, type of business and operational status.

Business/Company Name (if applicable)

Date

Signature

Title/Position



MARKETING PACKAGES

Get Social – Get Noticed – Get Back to Business

All fees are paid upfront. No content is produced until payment is received.
Business can sign up for packages multiple times as scheduling allots with Chamber.
PACKAGES ARE AVAILABLE TO SCOTT COUNTY CHAMBER MEMBERS ONLY

SOCIAL STARTER PACK: \$250 (one time fee)

- Digitized Logo (1 time – color and black & white of existing logo)
- 5 Social Media Designs (with your provided content and/or photos)
- Facebook Book Cover Art
- Profile Pic/Logo

GETTING SOCIAL: \$500 (one time fee)

- Digitized Logo (1 time – color and black & white of existing logo)
- 10 Social Media Designs (with your provided content and/or photos)
- Facebook Cover Art
- Profile Pic/Logo
- #Hashtag (will be provided 2 to use)
- QR Code Creation to Facebook or Website

SOCIAL INFLUENCER: \$1000 (one time fee)

- Digitized Logo (1 time – color and black & white of existing logo)
- 24 Social Media Designs (with your provided content and/or photos)
- Facebook Cover Art
- Profile Pic/Logo
- #Hashtag (will be provided 2)
- QR Code Creation to Facebook or Website
- 30 minute photo shoot for content
- 1 animated/video clip for business

MAKE ME SOCIAL: \$200 a month (\$2,400 annual – auto pay)

- 5 - Social Media Designs for each month (60 total) (with your provided content and/or photos)
- 4 - Facebook Cover Art Graphics
- 2 - Facebook Event Graphics when requested and with provided content
- 2 - 30 minute photo/video sessions as requested and scheduled
- 1 - animated clip/video for social media

PHOTOS: \$200 (one time)

30 minute photo shoot for content

PHOTOS/VIDEOS: \$350 (one time)

1 hour photo shoot for content including photo and some video
1 edited animated/video clip for business